Innovation and Entrepreneurship at Washington University

Mark S. Wrighton, Chancellor

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## Mission and Benefits

**Research Universities**

### Mission
- Education
- Research
- Patient Care
- “Service”

### Benefits
- Human Capital
- Cultural Advances
- Public Service
- Economic
Overarching Goal:
Enhance our global leadership today to benefit the world tomorrow.
Innovation and Entrepreneurship
Attracting Talented Students

Educational Innovation

• Division of Biological and Biomedical Sciences
• Department of Biomedical Engineering
• Joint Venture with Fudan University to Offer EMBA
• Institute for Public Health, MPH
Innovation and Entrepreneurship
Benefits for the World

Research Achievements

• Positron emission tomography
• Prof. Chilton discovers method for genetic engineering of plants
• Prof. Sherraden conceives “individual development accounts”
Innovation and Entrepreneurship
Benefits for the World

Research Achievements

• Prof. Ladenson’s technology to assess heart attack occurrence
• Profs. Turner and Cox form *Growth Networks*
• Prof. Ron Indeck leads research to form *Exegy*
Innovation and Entrepreneurship

“Ecosystem” is Vital

New Enterprises

- *Blessing Basket Project*- Theresa Wilson and the Skandalaris Center

- *Announce Media*- David Karandish, Chris Sims, Tom Hillman
Enhance Washington University’s Value to Society

- Adopt NRC Committee Recommendations
- Be More Proactive and Supportive of Technology Transfer Efforts
- Recognize and Reward Innovation and Entrepreneurship, i.e. Chancellor’s Award for Innovation and Entrepreneurship
Enhance Washington University’s Value to Society

• Build stronger ecosystem for innovation and entrepreneurship, including programs of Skandalaris Center
• Expand amount of support through the Bear Cub Fund
• Draw in leaders from all parts of University
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